

Super Black Process Tint Guide

ARTIST Draw Gertner
SIZE 2" x 8.25" x 1" deep
MEDIA Digitally printed on Xerox Digital Color Gloss 100 lb. cover. Rounding crop device and round metal bolt for binding.

ARTIST'S STATEMENT

I am intrigued by shades of meaning, and nuances in color, as well as devices used by designers, such as ink color swatch books. With that in mind, I explored the potential range of digitally printed black colors.

Although counter-intuitive to the traditional color swatch book, this guide settles on blacks and only blacks. The absence of color, the color of night, the color of death. Really? Maybe it is just as rich and fun as any other part of the color spectrum. Black—it's the new black.

▶ Next Page
⏪ Exit



0C 20M 0Y 100K



0C 0M 60Y 100K



80C 0M 0Y 100K



0C 100M 20Y 100K

A fan of different black tints.



This Parsons Super Black tint guide demonstrates 4 color process using 100% black on a digital press.



PRODUCTION NOTES

Super Blacks Print Differently in Digital Printing Than in Offset, and Very Differently on the iGen3

On the iGen3, the most saturated and clean black is 100% black ink. No other inks are needed for a solid, pure black. This black gives clear and precise knockouts for type and art.

That said, there is ample opportunity to enhance that black with the addition of more color, which creates a pronounced color shift. Since digital black is a wonderful solid to begin with, all the black colors using 100% black ink as a base are rich and colorful. These blacks are called "Super Blacks." They can now be released from being a printing necessity to creative application.

XEROX.

PARSONS BLACK

XEROX.

PARSONS BLACK

XEROX.

PARSONS BLACK

C0 M100 Y0 K100

C0 M0 Y100 K100

C100 M0 Y0 K100

C0 M100 Y100 K100

C100 M0 Y100 K100

C100 M100 Y0 K100

C0 M80 Y0 K100

C0 M0 Y80 K100

C80 M0 Y0 K100

C0 M100 Y80 K100

C80 M0 Y100 K100

C100 M80 Y0 K100

C0 M60 Y0 K100

C0 M0 Y60 K100

C60 M0 Y0 K100

C0 M100 Y60 K100

C60 M0 Y100 K100

C100 M60 Y0 K100

C0 M40 Y0 K100

C0 M0 Y40 K100

C40 M0 Y0 K100

C0 M100 Y40 K100

C40 M0 Y100 K100

C100 M40 Y0 K100

C0 M20 Y0 K100

C0 M0 Y20 K100

C20 M0 Y0 K100

C0 M100 Y20 K100

C20 M0 Y100 K100

C100 M20 Y0 K100

C0 M10 Y0 K100

C0 M0 Y10 K100

C10 M0 Y0 K100

C0 M100 Y10 K100

C10 M0 Y100 K100

C100 M10 Y0 K100

C0 M0 Y0 K100

C0 M0 Y0 K100

C0 M0 Y0 K100

C0 M100 Y0 K100

C0 M0 Y100 K100

C100 M0 Y0 K100